

# **GEOG\*3490: Tourism and the Environment**

**Course Outline, Winter 2020**

**DRAFT – SUBJECT TO CHANGE**

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## **Department of Geography, Environment and Geomatics, University of Guelph**

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Course Instructor: Dr. Noella Gray (she/her)  
Office: Hutt 121; E-mail: grayn@uoguelph.ca  
Office Hours: please email for an appointment

Teaching Assistant: TBD

Lectures: Tuesdays and Thursdays, 08:30AM - 09:50AM  
ROZH, Room 102

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### **Course Description and Objectives**

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Tourism is a major global industry and is essentially geographic, involving the movement of people from one locale (biophysical, cultural and social) to another. This course takes an integrative perspective on tourism as a global, national, and local phenomenon, addressing diverse interactions between people and places. Emphasis is on the environmental, economic and cultural impacts of tourism, and approaches to managing these impacts (to achieve 'sustainable tourism'). This course focuses on tourism in the developing world, especially 'new' forms of tourism (e.g. ecotourism), and considers theoretical issues of globalization, development theory, sustainability, and power. By the end of the course, successful students will be able to:

1. Explain and apply geographical theories and concepts (e.g. globalization, development theories, sustainability, geographical imagination, and power) in relation to international tourism;
2. Compare and assess the opportunities and constraints different actors in the tourism industry face in acting more sustainably (e.g. government, tourists, private sector, local communities);
3. Describe the influence of sustainable development on tourism, compare different perspectives on sustainable tourism, and examine the challenges associated with realizing sustainable tourism in practice;
4. Evaluate the sustainability of contemporary examples of tourism (including Belize, Costa Rica, an example of the student's choice, and other examples throughout the course);
5. Effectively communicate information, concepts, arguments, and analyses related to tourism in both oral and written formats, individually and within small groups;
6. Appraise their own values and behaviours in relation to tourism and assess their position as citizens in an inequitable global system.

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### **Required Textbook**

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Mowforth, M. and I. Munt. *Tourism and Sustainability: Development, globalisation and new tourism in the Third World*. London and New York: Routledge.

*\*\*Note that you may use either the 3<sup>rd</sup> edition (2008) or the 4<sup>th</sup> edition (2015). The 4<sup>th</sup> edition is recommended.*

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## Territorial Acknowledgement

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As instructors and students in this class, we acknowledge that the University of Guelph resides on the ancestral territory of the Attawandaron people and the treaty lands and territory of the Mississaugas of the Credit. Today, the University of Guelph and the surrounding community is a gathering place for many First Nations, Métis and Inuit peoples and acknowledging them reminds us of our important connection to this land and to one another.

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## Evaluation

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### **In-Class Group Activities (10%)**

Students must participate in four in-class activities (worth 2.5% each). Instructions for each activity will be provided in-class; no preparation is necessary other than completing required readings ahead of time (see Course Schedule, next page, for required readings) and coming prepared to engage in small group discussion. Dates for in-class activities are: **to be confirmed**. Students should be sure to attend class on these dates, as the activities must be completed during the lecture period.

### **In-class Tests (Feb. 13<sup>th</sup> and March 26<sup>th</sup>, 20%)**

There are two in-class tests, worth 10% each. Both tests are multiple-choice, two-stage tests. In the first stage, you will answer multiple choice questions individually. In the second stage, you will answer the same set of questions in small groups. Individual responses will be worth 80% of each test grade, while group responses will be worth 20%. *\*Group grades can only increase, not decrease, individual grades.* Further details will be provided in class.

### **Term Paper Proposal and Annotated Bibliography (Due February 7<sup>th</sup>, 10%)**

Details for this assignment will be distributed separately.

### **Term Paper (Due March 13<sup>th</sup>, 25%)**

Details for this assignment will be distributed separately. Paper will be a maximum of 8 pages (approx. 2000 words).

### **Final Exam (TBD, 35%)**

The final exam will cover material from the entire semester and will be a combination of multiple-choice and essay questions. *Please ensure you do not have a final exam conflict.*

**Conflicts:** Students with a **documented conflict** for any in-class tests or group activities need to see the instructor **at least one week** beforehand to discuss possible alternatives. There is no guarantee that an alternative will be provided, but ensuring that you address the issue at least one week in advance will assist in finding a solution. *Please contact the instructor in case of legitimate reasons for absence on the day of a test or activity (e.g. personal or medical emergency).*

**Late penalties:** *Late work will be penalized at the rate of 5% of the earned grade per day (or portion of a day). If you know you will be unable to meet a deadline, for whatever reason, please contact the instructor as soon as possible, ideally BEFORE the deadline. Students whose assignments are late because of a valid medical reason, personal or family emergency, or other legitimate reason, will not be penalized. Documentation may be requested at the discretion of the instructor.*

## Course Schedule

Week	Topic	Reading		In-class Test or In-class Activity or Assignment Due
		(3 <sup>rd</sup> ed)	(4 <sup>th</sup> ed)	
W1 Jan. 7/9	Introduction: facts and figures; definitions; why tourism	Ch.1	Ch.1	None
W2 Jan. 14/16	History of tourism; geographic models	Ch.4	Ch.4	None
W3 Jan. 21/23	Tourism and International Development	Ch. 2	Ch. 2	In-class activity
W4 Jan.28/30	Tourism and Power; Actors & interest groups: Multilateral Institutions	Ch. 3, pp. 52-82 <i>and</i> Ch.10 pp.302-309	Ch. 3, pp. 56-85 <i>and</i> Ch.9 pp.279- 289	None
W5 Feb. 4/6	Actors and Interest groups: ENGOS	None	None	In-class activity <i>and</i> Paper Proposal Due Friday, Feb. 7
W6 Feb. 11/13	Actors and Interest groups: ENGOS, cont.	Ch. 6	Ch. 6	In-class Test Thur. Feb. 13th
Feb. 18/20	Winter Break			
W7 Feb. 25/27	Actors & interest groups: guests	Ch. 5	Ch. 5	None
W8 Mar. 3/5	Actors & interest groups: hosts	Ch. 8	Ch. 8	None
W9 Mar. 10/12	Actors & interest groups: governments	Ch. 10, pp. pp.293-301 and 312-329	Ch. 9, pp. 270-278 and 290-307	Term Paper Due Friday Mar. 13
W10 Mar. 17/19	Actors & interest groups: the tourism industry	Ch. 7	Ch. 7	In-class activity
W11 Mar. 24/26	Tourism and Climate Change	PDF of 4 <sup>th</sup> ed Ch. 10	Ch. 10	In-class Test Thur. Mar. 26
W12 Mar. 31/ Apr.2	New tourism vs Mass Tourism Conclusions/Review	None	None	In-class activity

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## Course Policies

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**Student Responsibilities:** Students will be most successful if they attend lectures, complete readings according to the Course schedule, complete assignments, tests, and in-class activities, and seek assistance where they need it (e.g. by attending office hours, asking questions in or after class, seeking support through Writing Services at the Library, etc).

**Note Taking:** Students are responsible for taking their own notes during lectures. ***Lecture materials may be posted on CourseLink, but will not be available until after lectures.*** Please coordinate with other students if you need notes for missed classes – a discussion board (“Questions for Other Students”) will be available on CourseLink to facilitate student communication.

**Communication:** Please check your university email account and CourseLink regularly. For any questions related to course content or requirements, *please use the discussion board on CourseLink.* For any individual concerns (e.g. grades, illness), please email the instructor. I will respond to emails sent on weekdays within 24 hours; emails sent after 4pm Friday will be responded to on Monday. ***\*\*Please include the course name (GEOG\*3490) in the subject line; if you don't hear back from me within the timeline indicated (i.e. within 24 hours, excluding weekends), please re-send your message.***

**Academic Integrity:** Students are expected to pursue their academic work with honesty and integrity and to understand what plagiarism is and how to avoid it. Plagiarism will not be tolerated. Please see additional information below, including regarding the use of TurnItIn. It is strongly recommended that you complete the tutorial and review materials at: **[Academic Integrity website](#)**

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## Standard Statements of University Policies

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### **E-mail Communication**

As per university regulations, all students are required to check their <uoguelph.ca> e-mail account regularly. E-mail is the official route of communication between the University and its students.

### **When You Cannot Meet a Course Requirement**

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons, please advise the course instructor in writing, with your name, id#, and e-mail contact. [See the undergraduate calendar for information on regulations and procedures for Academic Consideration.](#)

### **Drop Date**

The last date to drop one-semester courses, without academic penalty, is Friday, April 2, 2020. For [regulations and procedures for Dropping Courses, see the Undergraduate Calendar.](#)

### **Copies of out-of-class assignments**

Keep paper and/or other reliable back-up copies of all out-of-class assignments: you may be asked to resubmit work at any time.

### **Accessibility**

The University of Guelph is committed to creating a barrier-free environment. Providing services for students is a shared responsibility among students, faculty and administrators. This relationship is based on respect of individual rights, the dignity of the individual and the University community's shared commitment to an open and supportive learning environment. Students requiring service or accommodation, whether due to an identified, ongoing disability or a short-term disability should contact the Student Accessibility Services as soon as possible.

For more information, contact SAS at 519-824-4120 ext. 56208 or email [csd@uoguelph.ca](mailto:csd@uoguelph.ca) or see the website: <http://www.uoguelph.ca/csd/>

### **Academic Misconduct**

The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community – faculty, staff, and students – to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection.

Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor.

[The Academic Misconduct Policy is detailed in the Undergraduate Calendar.](#)

### **Recording of Materials**

Presentations which are made in relation to course work—including lectures—cannot be recorded or copied without the permission of the presenter, whether the instructor, a classmate or guest lecturer. Material recorded with permission is restricted to use for that course unless further permission is granted.

### **Resources**

The [Academic Calendars](#) are the source of information about the University of Guelph's procedures, policies and regulations which apply to undergraduate, graduate and diploma programs.

## **Turnitin**

In this course, your instructor will be using Turnitin, integrated with the CourseLink Dropbox tool, to detect possible plagiarism, unauthorized collaboration or copying as part of the ongoing efforts to maintain academic integrity at the University of Guelph.

All submitted assignments will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers. Use of the Turnitin.com service is subject to the Usage Policy posted on the Turnitin.com site.

A major benefit of using Turnitin is that students will be able to educate and empower themselves in preventing academic misconduct. In this course, you may screen your own assignments through Turnitin as many times as you wish before the due date. You will be able to see and print reports that show you exactly where you have properly and improperly referenced the outside sources and materials in your assignment.